CLOUDYN

BUILD BETTER, BRIGHTER CLOUDS

ONE powerful console for hybrid, multi-cloud monitoring, management and optimization.

✓ GRANULAR VISIBILITY

✓ EXPENSE MANAGEMENT

✓ CONTINUOUS OPTIMIZATION

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"Know Thy Cloud."

ONE powerful console for hybrid, multi-cloud monitoring, management and optimization.

If Sun Tzu was an IT director, that's probably what he would have said. He would also probably tell you that vision is made of insights, and insights are made of data. So, in order to know where to go, you need to understand where you are. And that's exactly what Cloudyn does for cloud businesses, enterprises and MSP's.

Cloudyn is an enterprise-grade SaaS solution that pioneered the single-pane-of-glass approach to managing and optimizing your multi-platform, hybrid cloud environments. It offers unparalleled insights and solutions to any challenge you might face running a multi-cloud ecosystem.

Struggling to keep track of cloud deployments and performance? Feeling lost with all the different public and private cloud providers? Troubled by high cloud expenditures as well as wasted or under-utilized resources?

"Conquest is Easy. Control is Not."

That one is from Captain Kirk, the leader of T-H-E enterprise. And he was right. Cloudyn for Enterprise is designed to help you regain total control of your cloud environment.

It features the most comprehensive cost allocation engine and custom definitions available, allowing IT and finance directors to view and monitor the full scope of cloud resources utilized across all departments of the enterprise, analyze trends and enable showback and chargeback at any level of the enterprise hierarchy.

Cloudyn for Enterprise provides a powerful toolbox for the three key elements of successful cloud management: visibility, accountability and optimization.

No Sweat

Cloudyn is an easy to use tool that gives you full granular visibility into the consumption, cost and performance of cloud deployments in real-time, enabling accountability and governance across consumers, and making recommendations as to how to optimize cloud consumption while streamlining spend, to achieve total efficiency and optimal cloud growth strategy for any organization.

Cloudyn currently monitors ~15% of global cloud spend, 400,000 VMs, 12,000 applications and is the only enterprise-grade solution that supports AWS, MS Azure, Google Cloud, OpenStack and Docker Optimizer for AWS ECS.

VISIBILITY

Keeping track of your multi-cloud is a challenge, to say the least. Multi-cloud deployments across business units and departments, with an annual cloud expenditure that reaches into the millions of dollars. Public cloud providers' billing is difficult to decipher and subsequently enterprises generally lack the full picture of their total cloud consumption.

Cloudyn gives you granular, real-time visibility of your multi-cloud deployments from a single pane of glass, offering you full insight into both operational and financial metrics through its assorted dashboards and views. Cloudyn enables you to:

- Analyze massive volumes of data simply through multiple view options
- Conduct a root cause analysis of cloud behavior and anomalies
- Create total transparency in the enterprise regarding cloud deployments across all business units and departments

ACCOUNTABILITY

Cloudyn helps enterprises to manage their cloud costs and consumption across business units and departments, enabling governance across the enterprise. With Cloudyn, you can:

- Implement enterprise-wide accountability through reliable cost allocation and chargeback
- Set up alerts pertaining to cloud usage/spend in line with internal budgets
- Gain full transparency into how cloud assets are attributed
- Tag all cloud resources so that they can be easily tracked per department/ business unit

"With Cloudyn, we're able get granular insights on how much value we're getting for our IT dollar, and how we can maximize our cloud performance to bring the highest-quality user experience to fans."

VP Technology Optimization, Ticketmaster

OPTIMIZATION

Cloudyn helps enterprises optimize their hybrid multi-cloud deployments through detection of anomalies and inefficiencies followed by specific, actionable recommendations for smart operational and financial optimization including reallocating or resizing underutilized resources, and pricing model suggestions. With Cloudyn, you will:

- Maximize cloud efficiency with actionable recommendations, utilization analysis and automated modification of pricing models across different clouds
- Optimize your cloud deployment for confident growth and maximum efficiency

"Growth is a Decision. Make it Yours."

That one we've actually heard over at the gym. But it is as relevant for fitness enthusiasts as for managed and cloud service providers. Cloudyn for MSP addresses the widespread use of Managed Service Providers (MSPs) within the cloud adoption environment. It offers the same benefits of hybrid cloud management, monitoring and optimization for MSPs, integrators, and resellers.

Cloudyn for MSP provides a multi-level console for hierarchical management of the customer base. It offers configurable dashboards, custom line items, role and customer-based profiles and full cloud governance for partners with an annual cloud spend of $1M or more. Cloudyn for MSP can be white labeled, and recommends optimized capacity planning as well as pricing models for increased profit margins.

> "$300,000 was saved by looking at different areas, reserving instances, and sizing properly. We were able to maximize the budget and plan for the future."
>
> **Cloud Architect,** Fortune 1000

amazon web services | openstack | Microsoft Azure | Google Cloud Platform | docker | AWS ECS

"There is no such thing as best. You can always make it better."

Sharon Wagner, Co-founder & CEO, Cloudyn

Cloudyn is an enterprise-grade, SaaS solution that pioneered the single-pane-of-glass approach to managing and optimizing multi-platform, hybrid cloud environments. Supporting Microsoft Azure, Amazon Web Services, Google Cloud, Openstack and Docker, Cloudyn delivers measurable cloud success by enabling full visibility and accountability packaged with continuous optimization across all clouds. The solution provides insights into usage, performance and cost, coupled with actionable recommendations for smart cloud optimization. Cloudyn enables accountability through comprehensive cost allocation and management helping enterprises get to cloud ROI more rapidly. Thousands of global customers rely on Cloudyn, including Fortune 500 leaders across all major market verticals.

Contact us to learn more about Cloudyn's SaaS solution for enterprises, resellers and MSPs.

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