

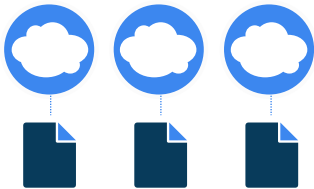
The Forrester Total Economic Impact™ of Cloudyn

Cloudyn is an enterprise-grade SaaS solution for multi-cloud business management. Based on interviews with a Cloudyn customer and stakeholders, Forrester concluded that Cloudyn has the following three-year financial impact:

MONITORING EFFICIENCY

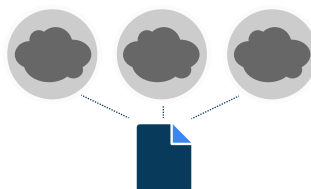
BEFORE

Manual tracking, consolidating, and reporting - multiple clouds



AFTER

Normalized and shared terms, consolidated reporting



The ultimate goal of leveraging one unified monitoring tool and becoming one uniform billing and negotiating unit is to evolve from cloud builder to cloud operator and finally to a cloud broker.

“We want to be the company’s cloud broker. Cloudyn helps you become a better shared service and bring products to market faster.”



- Large US software company

CLOUDYN BY THE NUMBERS

2 to 3

FTE's saved for monitoring

\$300K

Cost and utilization optimization

12%

Optimization ratio as part of cloud spend

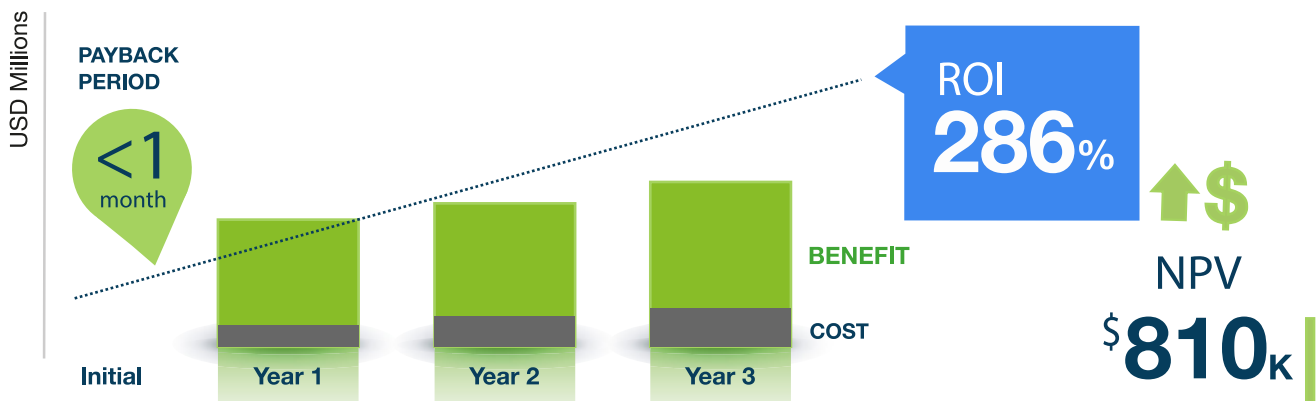
\$1M

Future cost saving goal

“\$300,000 was saved by looking at different areas, reserving instances, and sizing properly. We were able to maximize the budget and plan for the future.”

- Large US software company

SUMMARY OF BENEFITS



This document is an abridged version of a case study commissioned by Cloudyn titled: The Total Economic Impact Of Cloudyn, June 2016. The full study, including a complete list of disclosures, can be found at <https://www.cloudyn.com>